

# SIZAKELE MARUTLULLE

SOLVING PROBLEMS THROUGH CREATIVITY + COLLABORATION



Through creativity-driven and human-centric interventions, after all, we are consumers some of the time but, human all of the time.

I help future-facing leaders build brands of high-influence. These tend to inspire people, grow companies and transform society.

My skills include creative problem-solving, sense-making and direction setting, strategy, ideation, leadership, business reform and human-centric experience design.

My unique abilities in asking transformative questions, defining solutions that match a client's ambition, extracting insights from the intersection of commerce, creativity and culture, as well as 'seeing what's around the corner' - have helped (and continue to help) leaders create businesses that are relevant, resilient and distinctive.

Typically, leaders engage me when they need help with;

- getting their businesses future-ready
- clarifying the challenges to solve for
- clearing a path to sustainable growth
- turning 'burning bridges' into success factors
- inspiring and retaining high-performing teams
- reforming and refining business ecosystems
- launching new businesses, products and services

My engagements are a blend of:

- Crafting customised growth strategies
- Ideation and creativity workshops
- Facilitation sessions
- Keynote speaking
- Leadership coaching
- Curating networks of alliances and collaborators

I have experience founding and growing ad agencies, working in key markets across Africa (South Africa, Nigeria, Rwanda, Gabon, Kenya, Ghana), the Americas, Asia and Europe. All this is augmented by deep and multiple international collaborations.

Let's connect today:

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For more about me: <https://linktr.ee/sizakelemarutlulle>

You could also book an intro slot here  
<https://koalendar.com/e/coffee-with-sizakele-marutlulle>.

